

# Silver Sponsorship Package

As a major sponsor, experience great brand exposure and promotional opportunities on the Sunshine Coast.



*In return for your investment you will receive the following benefits:*

Advertising	
Newsletters, flyers and brochures	Your name/logo will appear in the CHASM Housing newsletter (Appendix B) and on CHASM Housing's promotional flyers (Appendix C).
Events	You have the opportunity to have a marquee at our events. You have the opportunity to put up signage at our events.
Social media	Your name/logo will appear on all CHASM Housing social media.
Website	Your name/logo will be placed on our Sponsor page on the website including a link to your website. This page is dedicated to all sponsors of The Small House Project (Appendix A).
Hospitality	
Tickets to promotions	You will receive complimentary tickets to our community events.
Tickets to events	You will receive 10 tickets to our events. You will be included in the VIP area of our events.
General	
Use CHASM Housing logo in marketing	You have the right to use the CHASM Housing logo on approved merchandise or printed material.
Certificate	You will receive an official certificate of appreciation.
Small house photo	You will receive a framed photo of The Small House Project.

**"We envisage a compassionate and sustainable community where everyone has a home they can afford."**

THE CHASM HOUSING VISION

**Areas of Expenditure include:**  
**Building costs**  
**Fit-out costs**  
**Built-in furniture costs**  
**Leasing costs**  
**Material costs**

All sponsorship funding is directly invested into our Small House Project's building and leasing costs, and is used to manage and improve housing affordability in the Sunshine Coast Hinterland.



**The Small House Project**  
*By the community, for the community*

CHASM Housing has designed a number of tiered packages which will give businesses the opportunity to support the community at all levels. Alternatively, we can tailor your package to suit your needs.

**Silver sponsorship** is for those looking for good exposure across the Sunshine Coast community and media at minimal costs.

In return for your investment you will receive a variety of opportunities to promote and network your business and become part of a great community culture.

This package provides a variety of promotional opportunities to expose your business.

**Investment:**  
**\$5,000** (excl. GST)

Thanks for asking about our Silver Package!



[www.chasmhousing.org.au](http://www.chasmhousing.org.au)

CHASM Housing develops affordable housing projects as a registered trading division of Smart Living Society Limited ABN 56 616 959 230



For more information contact Marg McKenzie on 0412 322 103 | [chasmhousing@gmail.com](mailto:chasmhousing@gmail.com) | PO Box 1192 Maleny 4552

# Silver Sponsorship appendices



Appendix A



Appendix B

**THE SMALL HOUSE PROJECT** Platinum Patron (\$50,000)

The Small House Project is proudly sponsored by our Platinum Sponsor.

Talk to us about our sponsorship packages.

**How can you help?**

- Volunteer with our community organisation
- Become a Small House Project Sponsor
- Donate to The Small House Project
- Run an event for The Small House Project
- Invest in your own backyard!
- Join our mailing list and **subscribe**

**DONATE** Donations to CHASM Housing are tax deductible under the auspice of the Maleny Neighbourhood Centre. Visit our website for details.

**Sunshine Coast COUNCIL** Proudly Supported by the Sunshine Coast Council's grants program.

CHASM Housing operates under the auspice of the Maleny Neighbourhood Centre: 17 Bicentennial Lane Maleny QLD 4552

CHASM Housing develops small affordable housing projects as a registered trading division of **Smart Living Society Limited** ABN 56 616 959 230

Join us on **Facebook** @chasmhousing  
**Email:** chasmhousing@gmail.com  
**Phone:** Marg McKenzie on 0412 322 103  
[www.chasmhousing.org.au](http://www.chasmhousing.org.au)

## SMALL AND AFFORDABLE HOUSING

### DESIGNING FOR YOUR FUTURE

**CHASM HOUSING**  
Compassionate Housing Affordability Solutions Maleny

[www.chasmhousing.org.au](http://www.chasmhousing.org.au)

*Keeping our community connected, cared for and vibrant.*

Appendix C